

Circle your Top 5 highest priority projects. At least 2 must be within the Economic Revitalization category.

POTENTIAL ECONOMIC REVITALIZATION PROJECTS

- Create a revolving loan fund or loan pool to assist existing businesses and attract new businesses
- Introduce incentives for new or existing businesses
- Introduce business incentives that include job training components (or additional loan funds released for job training)
- Develop a website for the Town that includes a real estate development and economic development component
- Create a Community Development Corporation to help market and develop incentives, etc. for Montross
- Implement a marketing strategy through mixed media outlets

POTENTIAL PHYSICAL IMPROVEMENT PROJECTS

A – Infill & Redevelopment Opportunities

- Construct buildings as necessary on vacant lots identified on plan
- Construct new parking as necessary on vacant lots identified on plan
- Conduct a Housing Market Analysis
- Redevelop vacant lots between Carrot Cottage and Bridget's Boutiques according to the Chandler plan or similar

B – Blight Mitigation

- Repair and rehabilitate properties listed as blighted in this project
- Create a façade loan/grant program to assist property owners with blight mitigation
- Implement a design assistance program; either stand-alone or as part of the façade program
- Begin a program to maintain vacant lots and buildings until an appropriate use can be found

C – Pedestrian Safety & Walkability

- Widen sidewalks in appropriate locations
- Install planting buffer between back of curb and sidewalk in appropriate locations
- Install new curb ramps and improve existing curb ramps to meet ADA accessibility guidelines
- Install attractive crosswalks (pavers, striping, or Duratherm) in appropriate locations
- Install pavers in sidewalks to denote unique locations and enhance wayfinding

D – Traffic Calming

- Install signage to reduce traffic speed limit to 25 miles per hour and increase law enforcement patrols and ticketing
- Install additional parallel parking and bump-outs on Kings Highway to narrow road width and slow traffic
- Install unique pavement type (pavers, colored asphalt, or Duratherm markings) near intersection of Court Square and Kings Highway (“Angelo’s intersection”) to increase visual awareness of pedestrians

E – Wayfinding & Signage

- Prepare a wayfinding signage program for Downtown Montross. Include signage for the Courthouse, Westmoreland County Museum, local businesses, parks, and other important destinations.
- Install directional signs as part of the overall wayfinding program at the intersection of Rt. 3 and Rt. 645/Crookhorn Road and at the intersection of Rt. 3 and Rt. 214/Stratford Hall Road

F – Parking Improvements

- Rehabilitate key parking lots within Downtown through improved curb cuts, lighting, seat walls, landscaping, paving, wheelstops, striping, and signage
 - Art of Coffee
 - CVS
 - Bridget’s Boutique/Carrot Cottage area
 - North of/behind Angelo’s restaurant block
 - West of/behind Wakefield Furniture and Napa
- Add parallel parking along Kings Highway
- Prepare a parking assessment to determine actual capacity and potential for expanded future capacity; how many spaces should be public vs. private; time limitations; and other parking analyses

G – Gateways

- Install a gateway with signage, lighting, and landscaping along Rt. 3 near the Bank of Lancaster and along Rt. 3 near the Post Office.

H – Overlay Corridors

- Define and codify the three corridors

I – Street Lighting

- Install street lights on Kings Highway, Polk Street, and Court Square

J – Landscaping & Site Furnishings

- Create planting buffer along sidewalks on Kings Highway
- Install street trees on Kings Highway
- Install benches and trash receptacles on Kings Highway, Polk Street, and Court Square

K – Green Spaces & Parks

- Create mini park at Carrot Cottage corner
- Create neighborhood park at open field currently used for Fall Festival
- Construct street/alley access between Polk and Carver Streets
- Create mini park/plaza between Napa and Wakefield Furniture

L – Drainage Improvements

- Contact VDOT to schedule repairs to drainage structures

M – Water Line Repairs

- Hire a civil engineer to assess and upgrade the water line